



Why LifeTime LED® Matters

May 2026



Sometimes, you have to take
a step back in order to make a
leap forward.



This is one of those times.



LED Lighting 1.0

30 years ago

the invention of high-brightness blue LEDs kicked off a movement.

10 years ago

that movement became a revolution as LED lighting reached a tipping point.



And just like that, LED lighting changed everything, delivering a laundry list of functional and practical benefits.

- They turned on instantly
- They were more durable
- They delivered superior color
- They were compatible with digital controls
- There was no toxic mercury
- There was almost no UV or infrared radiation



Better,
smarter,
longer lasting.



But the primary value
— the **real** value —
was total cost of ownership

- Extremely long life
- Massive energy savings
- Reduced cooling costs



The value proposition
was undeniable.



But Houston,
we've got a
problem.

Hidden costs.



Despite all its features, benefits and values, LED fixtures are generally designed as single sealed units that cannot be repaired ... leading to significant waste.

Time, money, materials and environment.

It's called the Disposable Fixture Problem:

Total Replacement V. Bulb Swap

High (Electrician) Labor Costs

Increased E-waste



Introducing

LED 2.0



Recognize these guys?

- Incandescent bulbs
- Fluorescent tubes
- Halogens
- HIDs
- Neon

They were terribly inefficient, difficult to control, not very smart and didn't last long at all.



But they had one saving grace.
They were easy to change.

Remember the old joke:

How many electricians does it take to change a lightbulb? Three: One to hold the bulb and two to turn the ladder.



Ironically, the best feature of traditional lighting is also the biggest drawback of LED lights. They are difficult and costly to change.

You need

- Equipment
- Tools
- An electrician
- Time
- Waste removal permit



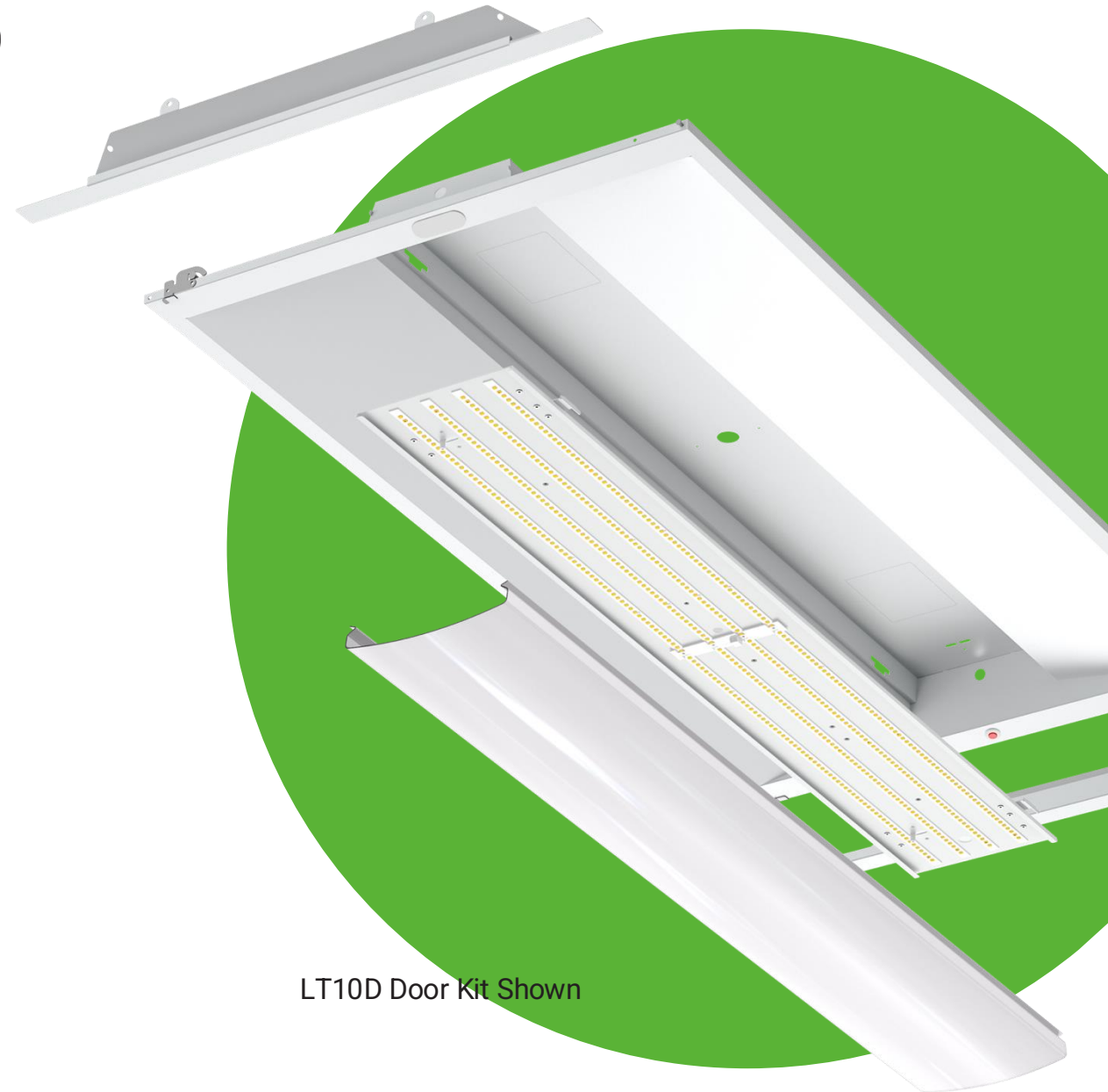
It's time to change
the way
we change.



Introducing LifeTime[®] LED

The best LED ... and more.

- More value
- More performance
- More sustainability
- More efficient
- More effective
- More sense



LT10D Door Kit Shown



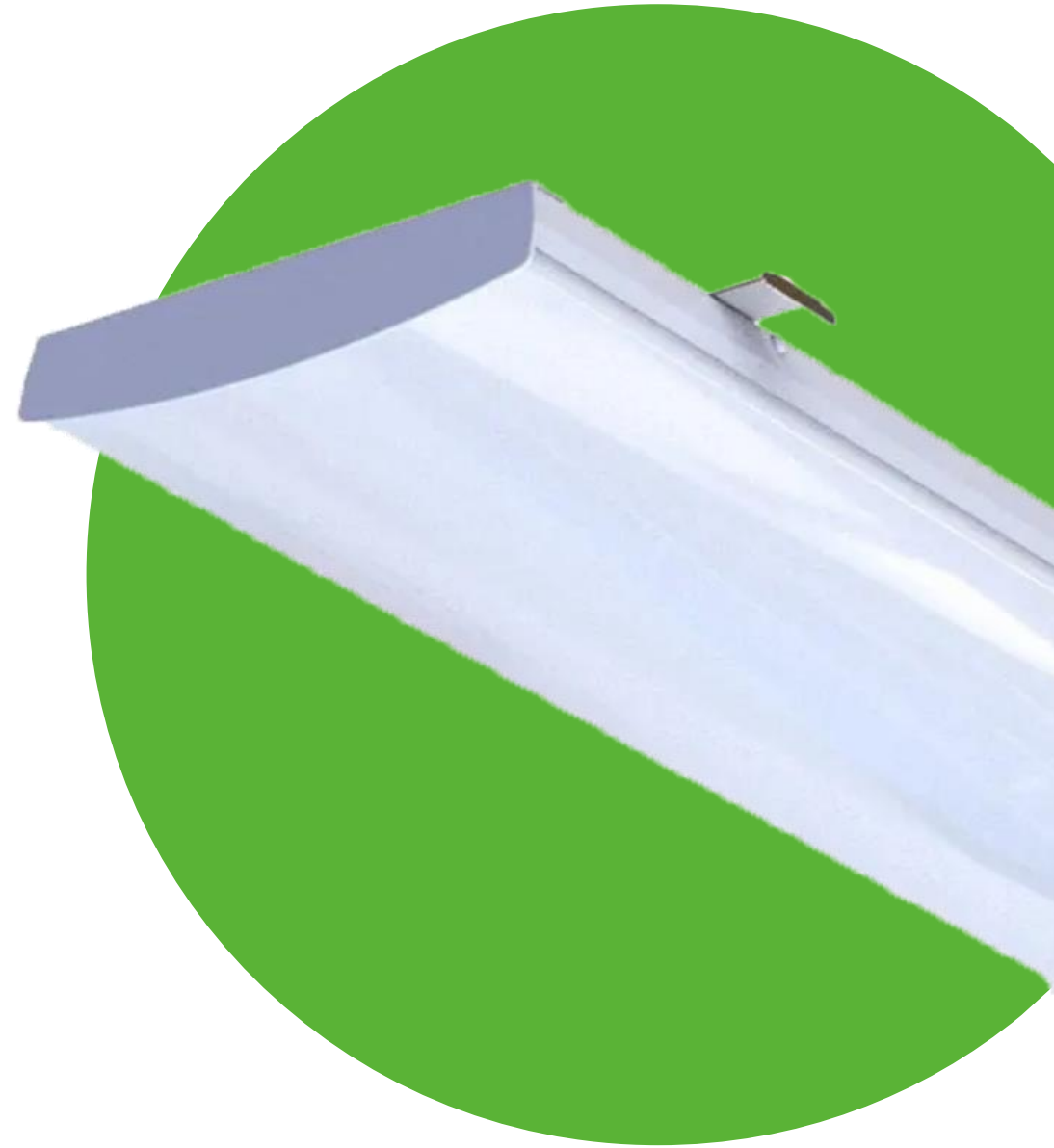
LifeTime LED is more than just an innovation.
It is the next revolution in lighting.



ReLuma[®] Module

Through the creation of our exclusive and patented ReLuma Module, users can now quickly and easily swap out the light engine.

- No special tools
- No electrician
- No wasted time
- No wasted materials



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 **Zenith**LED

 **LifeTime**LED

 **UltraLink**

 **Ace**LED

*Formerly Linmore LED Brand